



Vicki East was born and raised in Memphis, Tennessee. She is the mother of two beautiful children. She is the founder and owner of J&D Loving Home Care Agency and an event company, called Taste of the Party.

She is a licensed Certified Nursing Assistant (CNA), with 19 years of experience. She also has an array of certifications and health care skills, and she absolutely loves being in the healthcare field. Ms. East is also an author of a bestselling book called “Caregivers Need Love Too”.

Ms. East has a passion for caring for others, she does not like to refer to her clients as her patients, but she like to refer to them as “Her Family”. In addition to being a professional caregiver, Ms. East was also a family caregiver for her loving mother who unexpectedly passed away in 2020. Her company J&D Loving Home Care Agency was named in loving memory of her mother and grandmother who was her heart and soul.

Ms. Vicki, Pendlove Inc. salutes you for commitment, dedication, sacrifice, and selflessness to care for others.